

Sowmiya Ravichandran

DESIGN & PROMPT ENGINEERING

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➦ Portfolio

about

Resourceful and passionate designer with proven success in digital embroidery and graphic design. Skilled at translating creative concepts into high-value, production-ready visuals — pairing a sharp eye for detail with a collaborative, problem-solving approach across print and commercial work. Alongside design, experienced in prompt engineering with Claude and Figma, directing briefs into concepts and production-ready artwork — and currently expanding into video editing and UI/UX design to deliver across both print and digital.

skills

DESIGN SOFTWARE

Photoshop, CorelDRAW, emCAD (embroidery), UI/UX basics

AI & PROMPTING

Prompt engineering, Claude, Figma AI, brief-to-concept iteration

FAMILIAR WITH

Video editing, motion graphics, UI/UX design (Figma)

COORDINATION

Production & team coordination, deadline & priority management, cross-project collaboration

STRENGTHS

Teamwork, adaptability, creativity, knowledge sharing

PRODUCTIVITY

Microsoft Excel, MS Office Suite

certifications

DTP, CorelDRAW & Photoshop

CCI Computer Education, Tirupur
SEPTEMBER 2019

UI/UX Designing

Coursera
JANUARY 2024

work experience

Freelance — Design & Prompt Engineering

Independent / Freelance

- Direct Claude and Figma through structured, iterative prompts — moving from brief to concept, revision, and production-ready artwork.
- Own each project through the full cycle: requirements, updates, revisions, and on-time delivery across web and mobile projects.
- Design clean UI layouts in Figma and edit short promotional and social-media videos, applying design principles consistently across formats.

Digital Embroidery Designer

Juleee Embrotech Pvt Ltd (SS Creation)

- Managed custom client orders from brief to production-ready output, balancing creative intent with cost, constraints, and delivery deadlines.
- Advised clients on what was achievable within embroidery constraints, developing each design to their brief and requirements.
- Coordinated with production teams throughout the run, troubleshooting on-machine issues and adjusting files to keep output on spec.
- Digitized designs in emCAD and tuned stitch density and direction so artwork translated cleanly to fabric without rework.

Graphic Designer

AV Digital Press

- Handled client jobs from brief to final artwork, producing to specification and turning revisions around quickly under tight deadlines.
- Coordinated concurrent projects with the studio team, keeping delivery consistent and on schedule.
- Prepared press-ready files — colour, bleed, margins, alignment — to cut reprints and reduce production cost.
- Designed layouts, invitations, and print collateral in Photoshop & CorelDRAW from brief to final output.

education

2019 – 2022

NIFT-TEA College of Knitwear Fashion

B.Sc. Apparel & Fashion Designing

2017 – 2018

KGS Matric Higher Secondary School

XII Standard · 70.5%

2015 – 2016

Jaivabai Municipal Girls Higher Secondary School

X Standard · 75.2%

languages

Tamil Native / Fluent

English Professional working proficiency